SEEDS Rebrands Youth Corps Program To EcoCorps, Releases 20-Year Report

By Beth Milligan | March 4, 2020

SEEDS Ecology & Education Center announced Tuesday it is rebranding its Youth Conservation Corps program to SEEDS EcoCorps, reflecting an expanded focus that welcomes participants of all ages into the career exploration program. The news, announced at a community event at The Little Fleet, was accompanied by the release of a 20-year report highlighting the nonprofit's milestones over the last two decades.

According to EcoCorps Program Director Jennifer Flynn, the name change away from Youth Conservation Corps "more accurately describes what our program has to offer: a training-centric experience focused on learning skills related to parkland enhancement, habitat restoration, energy efficiency, green building, and carbon sequestering land management." While crew members can be as young as 16, there is no longer a maximum age cap for EcoCorps, opening the program up to anyone to gain new skills. "It was important to us to be able to serve more people, including veterans or anyone looking to change careers, and equally to not force a label like 'youth' on our crew members any longer," Flynn says. More details on the name change and the EcoCorps program are available online here.

According to SEEDS' newly released 20-year report, the group has restored more than 3,000 acres of land since 1999 and repaired more than 200 miles of trails and riparian miles. Over 500 crew member jobs have been created, with 600-plus residential customers and over 60 units of government served by the group's energy and environmental "green team" members focused on energy conservation and efficiency. SEEDS also offers K-12 programming to hundreds of students focused on subjects including STEM (science, technology, engineering, and math), art, healthy cooking, ecology, life skills, and career exploration. To read the complete report, click here.