



# Giving Levels & Brand Alignment

	Champion \$10,000+	Ally \$5,000+	Mentor \$1,000+	Leader \$500+	Friend \$200+
<b>Plaque   Select SEEDS Site</b> Your brand or name included on a tasteful plaque at a select SEEDS site	✓				
<b>SEEDS Gear   Seasonal</b> Your brand or name included on seasonal SEEDS gear, such as crew shirts	✓	✓			
<b>SEEDS Signage   Seasonal</b> Your brand or name included on seasonal signage at program appropriate location	✓	✓	✓		
<b>Website   800+ Visitors/Month</b> Your brand or name listed with logo on homepage for 1 month	✓	✓	✓		
Your brand or name showcased on SEEDS website giving page for one calendar year	✓	✓	✓	✓	✓
<b>Display Sign for You</b> Promote your support for SEEDS with your choice of a countertop acrylic stand or a wall hanging.	✓	✓	✓	✓	✓
<b>Newsletter   4,500+ Subscribers</b> Your brand or name included in email newsletters throughout the year	4	3	2	1	1
<b>Facebook   3,500+ Followers</b> Facebook posts highlighting you as a donor or sponsor	8	6	4	2	1
<b>Instagram   New Platform!</b> Instagram posts highlighting you as a donor or sponsor	8	6	4	2	1